



## ***Children's Museum of Houston Seeks Two PR-Marketing Interns for Fall 2019***

***Flexible Hours!***

***Internship Length: Sept. 16 to Dec. 20***

### **SUMMARY:**

Want a fun internship that will give you real-world experience while also letting you use your skills to make a positive impact on the community? Wondering what it's like to work for a museum or a non-profit? Do you have a sense of humor and enthusiasm for getting the job done? Look no further!

The **Children's Museum of Houston's** award-winning Marketing Communications and Public Relations team seeks **two (2)** enthusiastic team players to serve as **Public Relations and Marketing Interns for Fall 2019. Interviews are happening now!**

Serving more than 1.3 million people annually, America's No. 1 Children's Museum of Houston delivers on its mission of transforming communities through innovative child-centered learning. Educational exhibits and programs provoke curiosity and inspiration in every child and instill a passion for lifelong learning. Can your mind come out to play?™

### **RESPONSIBILITIES:**

This position is unpaid, but you won't spend your time organizing closets or making coffee (unless you really want some coffee). Although you may print labels and lick the odd envelope (hey, it's not an internship without a few menial tasks), you will spend most of your time doing **some of the following:**

- **Multimedia Communications Specialist:** Helping with the Museum's website, including writing web copy.
- **Community Manager/Social Media Manager/Photographer:** Engaging Museum followers by producing exciting content.
- **Content Specialist/Copywriter:** Gaining valuable experience drafting and editing press releases, marketing and advertising pieces.
- **Communications Coordinator:** Securing media coverage, pitching stories and executing media campaigns.

### **REQUIREMENTS:**

Ideal candidates should:

- Be college juniors, seniors or recent graduates
- Be able to work a minimum of 30 hours a week (Schedules are flexible)
- Have keen editing skills
- Have knowledge of AP Style

- Have boundless creativity
  - Be able to create a “voice” in their writing.
- \*\*\*Bonus points if you’re outgoing, have phone skills, or are bilingual in English and Spanish.*

To apply, please submit the following to PR & Promotions Director **Henry Yau** ([hyau@cmhouston.org](mailto:hyau@cmhouston.org)):

1. **Resume**
2. **Cover letter**
3. **Availability (including days and times)**
4. **Two diverse writing samples**
5. **Two photography skills samples**

Job Title: Marketing Communications and PR Intern (Non-Paid)  
Department: Public Relations  
Reports To: PR & Promotions Director  
Length of Internship: Sept. 16 to Dec. 20, 2019

**DEADLINE FOR SUBMISSION: Sept. 27, 2019**